

February 4, 2016

Marc Driscoll  
Spectrum Assoc.  
183 Plains Road  
Milford, CT 06461

Dear Mr. Driscoll,

As a suite holder at the Webster Bank Arena at Harbor Yard, you are showing your support and belief in Bridgeport and its future. Bridgeport youth are the future. We hope you will show support for our Bridgeport youth in a very exciting and simple way.

On April 1, 2016, the community is holding a Bridgeport Youth Summit at the Arena. Over 65 community leaders and young people have been working for over a year to plan a dynamic day intended to send a clear message to young people that the community recognizes their talent and importance and is working to help close the opportunity gap many young people, especially in urban areas, experience. This effort is being coordinated under the Bridgeport Prospers Cradle to Career movement—a collective impact effort unfolding a new way of working together in community.

On April 1<sup>st</sup>, we expect over 1,500 Bridgeport Youth to attend starting at 10:00 am and winding up at 7:30 pm. We have a national speaker scheduled, local leaders who will participate throughout the day and numerous career and leadership offerings. One aspect of the day will involve use of the skyboxes as a resource/career information showcase. Young people will visit the skyboxes throughout the day to learn about area companies, get career information, connect with programs and resources in the community they can become involved in and to network and link with mentors. ***This is where you come in!***

As a suite holder and business in the area, you have a unique opportunity to be a support to this event. The planning committee would like to have exposure to local business employers so they learn what they need to do for their future.

Our ask is that you offer your suite that day to the activities and provide staff from your business to talk with the youth. There are a variety of ways this can be done and we would like to talk further with you about moving forward.

We will follow-up with you in a few days to see what ideas you have for your suite.

Thank you in advance for what we know to be a great opportunity for your business, and an important part of the day for our youth.

Best,

Donna L. Pfrommer  
EVP, Brand Management and Community Engagement  
United Way of Coastal Fairfield County – Backbone Support to Bridgeport Prospers

CianStein  
SVP, Corporate Sales and Partnerships  
Harbor Yard Sports & Entertainment